# sPower, the Economics of the Solar Market, and Government Policy 

September 2017

## What was done different that helped sPower's success?

- Spotting the opportunity to research clean energy when most investors (PE and venture firms) had given up on clean tech
- Seizing the right business model
- Finding management from outside the industry
- Very conservative capital structure - Initially funded $100 \%$ with equity capital
- Keep it simple
- Luck


## Devastated Landscape

Greentech Media - incomplete list of the solar firms that have left the building - either by closure, bankruptcy, or fire-sale acquisition:

## 2009-2010

Bankrupt, closed

- Advent Solar (emitter wrap-through Si ) acquired by Applied Materials
- Applied Solar (solar roofing) acquired by Quercus Trust
- OptiSolar (a-Si on a grand scale) closed
- Ready Solar (PV installation) acquired by SunEdison
- Solasta (nano-coaxial solar) closed
- SV Solar (low-concentration PV) closed
- Senergen (depositing silane onto free-form metallurgical-grade Si substrates) closed
- Signet Solar (a-Si) bankrupt
- Sunfilm (a-Si) bankrupt
- Wakonda (GaAs) closed


## 2011

Bankrupt, closed

- EPV Solar (a-Si) bankrupt
- Evergreen (drawn Si) bankrupt
- Solyndra (CIGS) bankrupt
- SpectraWatt (c-Si) bankrupt
- Stirling Energy Systems (dish engine) bankrupt Acquisition, sale
- Ascent Solar (CIGS) acquired by TFG Radiant
- Calyxo (CdTe) acquired by Solar Fields from Q.cells
- HelioVolt (CIGS) acquired by Korea's SK Innovation
- National Semiconductor Solar Magic (panel optimizers) exited systems business
- NetCrystal (silicon on flexible substrate) acquired by Solar Semiconductor
- Soliant (CPV) acquired by Emcore


## 2012

Bankrupt, closed

- Abound Solar (CdTe) bankrupt
- AQT (CIGS) closed
- Ampulse (thin silicon) closed
- Arise Technology (PV modules) bankrupt
- Azuray (microinverters) closed
- BP (c-Si panels) exits solar business
- Centrotherm (PV manufacturing equipment) bankrupt
- CSG (c-Si on glass) closed by Suntech
- Day4 Energy (cell interconnects) delisted from TSX exchange
- ECD (a-Si) bankrupt
- Energy Innovations (CPV) bankrupt
- Flexcell (a-Si roll-roll BIPV) closed
- GlobalWatt (solar) closed
- GreenVolts (CPV) closed
- Global Solar Energy (CIGS) closed
- G24i (DSCs) bankrupt in 2012, re-emerged as G24i Power with new investors
- Hoku (polysilicon) shut down its Idaho polysilicon production facility
- Inventux (a-Si) bankrupt
- Konarka (OSCs) bankrupt
- Odersun (CIGS) bankrupt
- Pramac (a-Si panels built with equipment from Oerlikon) insolvent
- Pairan (Germany inverters) insolvent
- Ralos (developer) bankrupt
- REC Wafer (c-Si) bankrupt
- Satcon (BoS) bankrupt
- Schott (c-Si) exits c-Si business
- Schuco (a-Si) shutting down its a-Si business
- Sencera (a-Si) closed
- Siliken (c-Si modules) closed
- Skyline Solar (LCPV) closed
- Siemens (CSP, inverters, BOS) divestment from solar
- Solar Millennium (developer) insolvent
- Solarhybrid (developer) insolvent
- Sovello (Q.cells, Evergreen, REC JV) bankrupt
- SolarDay (c-Si modules) insolvent
- Solar Power Industries (PV modules) bankrupt
- Soltecture (CIGS BIPV) bankrupt
- Sun Concept (developer) bankrupt


## Devastated Landscape

## 2012

Acquisition, fire-sale, restructuring

- Oelmaier (Germany inverters) insolvent, bought by agricultural supplier Lehner Agrar
- Q.Cells (c-Si) insolvent, acquired by South Korea's Hanwha
- Sharp (a-Si) backing away from a-Si, retiring 160 of its 320 megawatts in Japan
- Solibro (CIGS) Q-Cells unit acquired by China's Hanergy
- Solon (c-Si) acquired by UAE's Microsol
- Scheuten Solar (BIPV) bankrupt, then acquired by Aikosolar
- SolFocus (CPV) layoffs, restructuring for sale
- Sunways (c-Si, inverters) bought by LDK, restructuring to focus on BIPV and storage


## 2013

Bankrupt, closed, restructured

- Bosch (c-Si PV module) exits module business
- Concentrator Optics (CPV) bankrupt
- Suntech Wuxi (c-Si) bankrupt
- ISET (CIGS) moving into "microsolar"
- MiaSolé (CIGS) acquired by China's Hanergy
- Nanosolar (CIGS) restructuring for sale
- Wuerth Solar (installer) business turned over to BayWa


## Quality Cash Flows

|  |  |  |  | PACIFICORP |  | SCPPA |  | DUKE ENERGY. progress |  | Total / Wtd. Avg. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Off-take MW | 233 MW | 183 MW | 142 MW | 129 MW | 121 MW | 110 MW | 109 MW | 106 MW | 1,135 MW |
|  | \% of Portfolio | ~18\% | ~14\% | ~11\% | ~10\% | ~9\% | ~8\% | ~8\% | ~8\% | ~87\% |



## sPower Historical Growth



## Future Demand for Utility Scale Solar \& Wind: 3 Main Business Drivers

1. Corporate Demand:

- 50 gigawatts with Fortune 500 companies over next 5 years
- Leaders: Amazon, Google, Apple, Johnson \& Johnson, Microsoft, Wal-Mart, IBM, Intel

2. State Renewable Portfolio Standards (RPS) \& Other State Incentives:

- 80 + gigawatts over next decade

3. China Investment \& Cost Curve Implications:

- sPower buildout costs went from $\$ 2 \mathrm{mw} /$ hour to about $\$ 1$ and heading to $.85-.90$ in just 3 years!
- China plans to spend $\$ 350$ billion on clean energy over the next 4 years and create 13 million jobs = much lower costs


## Near Term Issue:

- Suniva Trade Tariff case

Corporate and Industrial Market

Largest Market Opportunity For Renewables - 60 GW of Renewables by 2023
58 COMPANIES BUYING 60 GW OF RENEWABLES BY 2023


Sprint

vmware

Walmart: $:_{1}^{\prime}$ workday YAHOO!

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## Renewable Portfolio Standards Driving Growth



$\square$
Renewable portfolio standard
Renewable portfolio goal

* Extra credit for solar or customer-sited renewables
$\dagger$ Includes non-renewable alternative resources

29 States + Washington, D.C. + 3 Territories have a Renewable Portfolio Standard (8 states and 1 territory have renewable portfolio goals)

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## Solar Cost Curve

## Declining Solar Construction Costs ${ }^{(1)}$


. Source: National Renewable Energy Lab
2. Bloomberg New Energy Finance (BNEF).
3. Based on tracking projects in high solar resource states (AZ, CA, NV, NM, TX).

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## Solar Cost Curve



## Question: The incremental China benefit?

## Clean Energy: The "Jobs Story"

- sPower's projects employed nearly 3,000 American workers last year. Jobs that didn't exist a few years ago. Skilled jobs and the majority are union jobs (e.g. International Brotherhood of Electrical Workers 2.5 million labor hours for first gigawatt)
- 3 million + Americans employed in clean energy/ energy efficiency \& growing 5\% + = $\underline{150,000}$ new jobs each year
- Opportunity to increase by multiples due to 3 major business drivers
- Note: Only 50,000 coal miners in our nation (see graph)

Clean Energy: The "Jobs Story"

- US coal mines employ fewer than $\mathbf{6 0 , 0 0 0}$ workers today
- Industry has been in decline for past 100 years

1 Million


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## New State Momentum

- Hawaii: 100\% clean energy
- California: new bill for $100 \%$ clean energy by $2045-6^{\text {th }}$ largest economy in the world
- CA/NY: commit to exceed "Clean Power Plan"
- 9 State Regional Greenhouse Gas Initiative (RGGI) Announcement
- Red \& Blue: Large projected non-RPS growth in red \& blue states: TX, NC, GA, UT, CA


## Utility Positive Behavior: Seeing the Future

- FPL building 600 megawatts of solar in Florida
- XCEL says 200 megawatts of new solar and 450 megawatts of new wind are cheaper than coal \& gas
- "This is the first time we have seen, purely on a price basis, solar projects made a cut - without considering carbon costs or a need to comply with a renewable standard - strictly on an economic basis."

David Eves, President of Xcel

- "Economics are driving what's happening in the industry. We're looking at prices in the low teens to low 20's in dollars/mwh. That beats gas, even at today's prices. I like to say we backed up the truck because the fuel of tomorrow is on sale today."


## Ben Fowke, CEO of Xcel

- "We are committed to continuing our path of moving to a clean energy economy, notwithstanding President Trump's announcement about withdrawing from the global climate pact. Our future is driven by renewables due to the lowering costs."


## Nick Akins, CEO of AEP

- AEP proposes to build $\$ 4.5$ billion wind farm in Oklahoma that will create nearly 10,000 jobs

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## Utility Negative Behavior: Fighting PURPA

PURPA: Requires utilities to buy clean energy when it is equal or cheaper than building a new plant
Duke Energy: Recently introduced new interconnection obstacles to slow PURPA clean energy projects in North Carolina

Montana: The largest state utility lobbied successfully to suspend new PURPA clean energy projects now that they are cost competitive with fossil fuel fired electricity

- To further kill solar, the Montana PUC is "limiting solar to projects that have 5 years of contractual pricing"

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## A Glimpse Into the Future: The Nevada Story

- 2015 - Nevada Power kills rooftop solar: December 2015 - Nevada slashes utility payments to rooftop solar owners
- 2016-2017 - Grassroots fight:
- Thousands of solar workers, energy advocates, customers, MGM resorts, Tesla, ballot initiative, etc.
- Election fight - Joe Heck anti solar vs. Catherine Cortez pro solar - Cortez won
- 2017 legislative session - 11 energy bills passed, including reinstatement of rooftop solar payments
- Governor signs bill to reinstate net metering payments
- New $40 \%$ RPS standard approved by legislature (vetoed by Governor)


## A Glimpse Into the Future: The AES Story

AES is a fortune $\mathbf{2 0 0}$ global power company with $\$ 14$ billion in revenues and 19,000 employees

February 24, 2017: AES announces plans to buy sPower, our nation's largest private solar utility, for $\$ 1.6$ billion

March 21, 2017: AES announces plans to shut 3 gigawatts of coal fired electric plants in Ohio!
July 1, 2017: AES announces it is shifting to renewables and natural gas
July 11, 2017: AES announces joint venture with Siemens to create global energy storage venture
July 18, 2017: AES announces plan to divest $\$ 1$ billion Philippine coal fired electric plant

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## Conclusion

- Dramatic acceleration of clean energy
- Driven by:
- China led cost curve decline
- Corporate America's energy buying
- State \& local led initiatives (e.g. RPS)
- Job creation
- Fortune 500 energy companies morphing to be clean energy leaders

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## Q \& A

